



NEW PRODUCTS IN CATALOGUE NO. 31 GOOD TO KNOW



UTIQUE

AMBERGRIS

How can you describe this fragrance?

Drifting on rough ocean waves ambergris enchanted in stunning AMBERGRIS perfumes delights with sea accords spiced with a pinch of spiciness. It is like a secret cruise at sunset, which does not end with the arrival of dawn. This is a mysterious story about the unprecedented power of attraction. It is a perfume with a deep, mysterious and absolute character.

What fragrance notes are found in AMBERGRIS perfume?

AMBERGRIS perfume with 20% fragrance contain the following fragrance notes: head – bergamot, red pepper, cumin seeds, cardamom, heart – wild jasmine, lily of the valley, ylang-ylang and base – ambergris, tonka beans, labdanum, leather, oakmoss, patchouli and musk.

In what bottles is the fragrance available?

Perfumes are available in 100 ml and 15 ml bottles.

Are the perfumes unisex?

Like all UTIQUE fragrances, these fragrances are designed for both women and men.



UTIQUE

LUXURY HAND WASH

How does it work?

UTIQUE Luxury Hand Washes impress with their sophisticated formula and intriguing scents. They foam splendidly wrapping your hands with velvety foam, which gently cleanses and does not dry them. In addition, the unique Biohydration Plus® compound, similar in composition to NMF skin and specially selected for FM WORLD, provides a pleasant hydration experience.

What is NMF?

Natural Moisturizing Factor (NMF) is a group of substances found in the skin. Their task is to ensure adequate level of hydration of stratum corneum. UTIQUE Luxury Hand Wash has been enriched with the unique Biohydration Plus® complex, that perfectly mimics NMF, leaving the hand skin silky soft and smooth to the touch.

How do they smell?

Each of the four captivating fragrances leaves on your hands tempting scent notes that relaxes your senses. *Amber* is a sweet marriage of vanilla, patchouli and cinnamon notes. *Grapefruit & Orange Blossom* captivates with notes of refreshing grapefruit and sensual orange blossom. *Oud & Rose* is a unique combination of perfectly harmonizing notes of magnetizing oud and sensual rose. *Fig Leaves* is the scent where multi-layered accord of fig is complemented by romantic and noble notes.



UTIQUE

LUXURY BODY GELS AND BODY BALMS

Why does UTIQUE line offers gels and balms with perfumes?

A great way to extend the life of a perfume and to intensify the fragrance is by applying it in layers. By using the most beautiful UTIQUE perfume compositions in body care cosmetics, you can be sure that the stunning fragrance will stay with you throughout the day.

What fragrances are now used in gels and balms?

Among the luxury shower gels you will discover the perfumes of RUBY, MUFFIN, BUBBLE, BLACK, GOLD, VIOLET OUD and FLAMINGO, while in luxury body balms – FLAMINGO and BUBBLE.



UTIQUE

FIRMING RITUAL LUXURY MASSAGE OIL

How does it work?

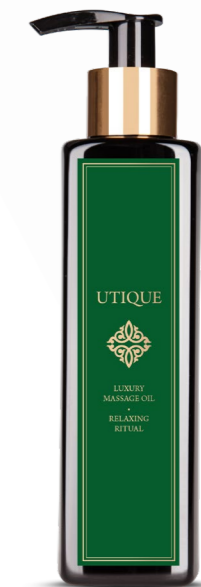
The oil not only enhances sensual sensations, but also perfectly improves the appearance of the skin. Unique oil component contained in it based on ginger extract perfectly supports the process of burning fat tissue, contributing to apparent skin firming and cellulite reduction. It contains eucalyptus oil that has a positive effect on well-being.



RELAXING RITUAL LUXURY MASSAGE OIL

How does it work?

Thanks to aromatherapeutic properties the oil transforms massage into a blissful pleasure, wonderfully improving your mood. Contains lemon grass oil for a truly soothing feeling, making it ideal for relaxing massages.



What connects both oils?

Each of them contains an excellent combination of the highest quality components that provides a unique experience and greatly improves skin firmness and elasticity. Precious recipes containing rich in fatty acids and vitamins oils, such as argan, rose, jojoba, avocado, rice, evening primrose and marigold, wonderfully nourish and smooth the skin, restoring its healthy glow. They owe their captivating scents to natural essential oils. They have convenient pumps that facilitate product dispensing.

What skin and body parts are they intended for?

Due to the carefully selected ingredients, the oils are ideal for massaging the whole body and for all skin types, especially dry and sensitive.

FONTAINAVIE

Why are non-skin products in the FONTAINAVIE line?

A radiant smile draws attention, adds attractiveness and self-confidence. Soft, nourished and moisturized lips and snow-white teeth next to a smooth, firm and radiant skin are the foundation of a beautiful appearance. That's why specialist skin care products now include Advanced Repair Lip Balm and 3 in 1 Teeth Whitening Foam.

ADVANCED REPAIR LIP BALM

How does it work?

Developed on the basis of castor oil enriched with waxes: bee wax, candelilla and carnauba wax, almond oil, lanolin and vitamin E, the balm effectively regenerates chapped lips. It makes them incredibly smooth and silky soft. In addition, lipstick with SPF 15 filter protects against the negative effects of UV radiation and contains hyaluronic acid modeling lips.



FONTAINAVIE

3 IN 1 TEETH WHITENING FOAM

How does it work?

Innovative whitening formula not only effectively improves the appearance of the teeth, but also cleans the enamel and refreshes the oral cavity.

What makes it stand out?

It is a specialty product combining modern foam formula and comfort of use thanks to a hygienic pump. The effects of using the foam are visible after 1-3 weeks. It is very efficient – it lasts up to 4 months. It contains an extremely valuable ingredient – sodium percarbonate.

How does sodium percarbonate work?

Sodium percarbonate contained in the foam releases hydrogen peroxide, which is invaluable in aesthetic dentistry. This compound reacts with organic coloured substances, oxidizing them and breaking them down into smaller particles, as a result of which they become brighter and thus less visible.

How to use it?

Apply the foam to a dry toothbrush and brush your teeth for 1-2 minutes, then spit it out. Do not rinse your mouth. Do not eat or drink for 15 minutes. After this time, spit out the residue and rinse your mouth with water. For best results, use in the morning and evening, but no more than twice a day.



HAIRLAB

SHAMPOO AND MASK
FOR CURLY HAIR

How do they work?

Shampoo enriched with panthenol and hydrolyzed collagen is the basic product to take care of your curly hair. In conjunction with the mask of the same line, it is a specialized treatment that disciplines curls and makes them feel soft to the touch. The synergic effect of cosmetics delicate for scalp and hair facilitates combing and styling.

How to use the shampoo?

Apply a small amount of shampoo to wet hair, massage in gently, then rinse.

How to use the mask?

Apply a small amount of the mask to washed, wet hair. Leave for 5-10 minutes, then rinse.

COLOUR-TREATED HAIR
SHAMPOO

How does it work?

The shampoo enriched with panthenol and horsetail leaf extract provides specialized care of hair after colouring. Together with the mask from the same line, it is an excellent treatment that helps maintain the original shade of dyed hair and prevents them from becoming dull. A perfectly complementary combination of cosmetics does not burden the hair, improves their softness and facilitates further styling.

How to use it?

Apply a small amount of shampoo to wet hair, massage in gently, then rinse.



HAIRLAB

MINI PRODUCTS

Why do cosmetics in the mini version appear in the HAIRLAB line?

To enjoy the perfect hairstyle in every place and at any time, we have introduced five handy and comfortable products in the mini version – three shampoos from the AQUA², INTENSE² REGENERATING and ENERGISING² series and two hair masks from the AQUA² and INTENSE² REGENERATING series. We marked them in the catalogue with PERFECT FOR TRAVEL sign.



NUTRICODE

COLOSTRUM EXTRA IMMUNITY

Who is this food supplement for?

Recommended primarily to people exposed to mental and physical stress, overworked, overtired wanting to get quick immunity support.

How does it work?

It is based on the synergic composition of the first cow's milk (colostrum) and spirulina obtained from marine algae.

The product has been enriched with properly selected active ingredients, such as vitamin C, selenium and zinc, which support proper functioning of the immune system and protection of cells against oxidative stress. Patented colostrum acquisition and processing technology ensures that the biological value of the product and the full potential of active agents are preserved.

What is colostrum?

Colostrum is an extremely valuable, complete food product produced in the last period of pregnancy and in the first 2-3 days after delivery. It regulates the work of the digestive system and the immune system of the young organism, perfectly preparing it for life outside the womb. It has highly specific nutritional properties that are definitely different from milk. It consists primarily of immunoglobulins, proteins of multidirectional protective function and proline-rich polypeptides.

What exactly does it contain?

The supplement is enriched with: 1) lactoferrin, that provides infants with nutrients and antibacterial protection, 2) proline-rich polypeptides (PRP) that support the development of the immune system, 3) proteins that include amino acids that are specific "building material" of the immune system, 4) immunoglobulins that alleviate the course of systemic diseases and support active immunity in terms of protection against infections, 5) Vitamin B6, C and D and zinc that contribute to the proper functioning of the immune system, 6) spirulina characterized by a high content of complete protein, micro-nutrient in organic form, including valuable γ -linolenic fatty acid (GLA) and bioavailable iron.

How to use it?

Take one tablet in the morning and in the evening with water.



NUTRICODE

VIT-COMPLETE GUMMIES

30 PINEAPPLE, STRAWBERRY AND ORANGE-FLAVOURED MULTI-VITAMINES GUMMIES FOR CHILDREN AND ADULTS

Who is this food supplement intended for?

For children and adults who want to supplement their daily diet, including set of B vitamins, necessary for the proper functioning of the body.

How does it work?

Vitamin bomb in the form of delicious gummies: 1) vitamin C supports immune system, 2) vitamin B3 helps maintain healthy skin, 3) vitamin B5 positively affects mental performance, 4) vitamin B6 contributes to the regulation of hormonal activity, 5) vitamin B12 supports the production of red blood cells, 6) folic acid is essential for pregnant women. All vitamins contribute to the reduction of tiredness and fatigue, raising the quality of everyday life for children, adolescents and adults.

What substances is it free off?

Food supplement does not contain pork gelatin (developed on the basis of pectin), milk, sugar and preservatives.

How to use it?

Children over 4 should take 1 gummy a day, adults – 2 gummies a day.



NUTRICODE

PROPOLIS PRO GUMMIES

30 RASPBERRY-FLAVOURED GUMMIES
FOR CHILDREN AND ADULTS

Who is this food supplement intended for?

For children and adults who want to strengthen their immunity system, especially in the autumn-winter season, when the risk of infection increases significantly.

How does it work?

Thanks to carefully selected ingredients, it perfectly supports immunity: 1) propolis is a substance of natural origin that thanks to the high content of vitamins, minerals and bioactive compounds helps to increase body's immunity, and also acts as an auxiliary during treatment of infection, 2) elderberry is an excellent antioxidant, contains, among others flavonoids, phenolic acids, sterols, tannins and mineral salts, supports body's cleansing processes, 3) Echinacea purpurea supports the proper functioning of the immune system and upper respiratory tract, helps alleviate the symptoms of colds and flu, 4) vitamin C helps in the proper functioning of the immune system and protects cells from oxidative stress, contributes to the reduction of tiredness and fatigue.

What exactly is propolis?

Propolis is a substance produced by bees that use it to protect the hive against uninvited guests. Because of its beneficial properties, it plays similar role in the human body. Propolis is rich in vitamins (B1, B2, B5, B6, C, D, E), elements (including magnesium, zinc, potassium, calcium, manganese, iron), flavonoids, terpenes and aromatic esters. It has antiviral, antifungal and bactericidal action, which helps strengthen immunity and supports the regeneration of the body.

What substances is it free off?

Food supplement does not contain pork gelatin (developed on the basis of pectin), milk, preservatives.

How to use it?

Children over 4 should take 1 gummy a day, adults – 2 gummies a day.



NUTRICODE

VIT-D3 GUMMIES

30 STRAWBERRY-FLAVOURED FOR
CHILDREN AND ADULTS

Who is this food supplement intended for?

For children and adults who want to supplement the deficiency of vitamin D3, strengthen immunity and take care of the bone and muscle system.

How does it work?

Vitamin D3 not only helps in maintaining healthy bones and teeth, but also supports the proper functioning of the muscles and the immune system. Its prolonged deficiency can disrupt the physiological balance of the body and lead to many serious, chronic medical conditions.

Why is it recommended to supplement vitamin D3 throughout the year?

The most important way of delivering vitamin D3 is skin synthesis under the influence of sunlight, therefore, in autumn and winter, and even throughout the year, in areas with low sun exposure, its supplementation is crucial.

What substances is it free off?

Food supplement does not contain pork gelatin (developed on the basis of pectin), milk, preservatives.

How to use it?

Children over 4 should take 1 gummy a day, adults – 2 gummies a day.



NUTRICODE

ENERGY KICK GUMMIES

30 BLUEBERRY-FLAVOURED GUMMIES FOR ADULTS

Who is this food supplement intended for?

For people who need to boost their energy during exercise.

How does it work?

Thanks to L-carnitine, it is an excellent source of energy for active people, because it improves endurance during physical exercises, supports post-workout regeneration processes and helps maintain slim figure.

What is L-carnitine?

ENERGY KICK GUMMIES include L-carnitine, which is responsible for the transport of fatty acids to the mitochondria, where they are transformed into energy necessary for the proper functioning of the body's cells. Thanks to its properties, it is very popular among athletes who want to improve endurance during training and improve regeneration processes after finishing the exercises.

What substances is it free off?

Food supplement does not contain pork gelatin (developed on the basis of pectin), milk, sugar and preservatives.

How to use it?

Take 2 gummies a day.



NUTRICODE

STRONG MUSCLE GUMMIES

30 ORANGE-FLAVOURED GUMMIES FOR ADULTS

Who is this food supplement intended for?

For athletes and active people who want to take care of the quality of the training and its satisfactory results.

How does it work?

Food supplement based on BCAA amino acids provides excellent support for athletes and active people – supports workout efficiency and regeneration after exercise.

What are BCAA amino acids?

When the effects of gym exercises are not satisfactory, BCAA comes to rescue – a compound of three amino acids (L-leucine, L-isoleucine and L-valine in an optimal ratio of 2:1:1) helps to build and restore muscle tissue. As none of these substances is self-made by the body, it is worth to provide them in the form of a food supplement to help the process of acquiring an athletic figure.

What substances is it free off?

Food supplement does not contain pork gelatin (developed on the basis of pectin), milk, sugar and preservatives.

How to use it?

Take 2 gummies a day.



NUTRICODE

FIT LINE GUMMIES

30 CHERRY-FLAVOURED GUMMIES FOR ADULTS

Who is this food supplement intended for?

For active people, people on diet, wanting to improve their vitality.

How does it work?

The supplement based on conjugated linoleic acid (CLA) supports the work on a slim figure.

What is CLA?

Conjugated linoleic acid (CLA) is commonly used by people doing sports and being on a reducing diet, as it promotes fat burning and exhibits multiple pro-health effects. Combined with regular workout and healthy eating habits, it will become your ally on the way to the perfect figure.

What substances is it free off?

Food supplement does not contain pork gelatin (developed on the basis of pectin), milk, sugar and preservatives.

How to use it?

Take 1 gummy a day.



NUTRICODE

FIBER GUMMIES

30 APPLE-FLAVOURED GUMMIES FOR ADULTS

Who is this food supplement intended for?

For those who want to support proper functioning of the digestive system.

How does it work?

Thanks to inulin, it supports the proper functioning of the digestive system.

What is inulin?

Inulin is a natural, low-calorie sugar produced during the processing of chicory root. It is not digested by the stomach, thanks to which it plays the role of a dietary fiber. It has many health benefits: supports bowels' function, has a prebiotic effect – contributes to maintaining bacterial balance in the bowels, supports cleansing the body of toxins, supports better absorption of micro- and macro-nutrients, helps control amount of food intake, gives a sense of fullness, supports the regulation of carbohydrate and lipid metabolism.

What substances is it free off?

Food supplement does not contain pork gelatin (developed on the basis of pectin), milk, sugar and preservatives.

How to use it?

Take 2 gummies a day during or after a meal.

Are the gummies suitable for vegetarians?

Yes, all gummies can be successfully used by people on a vegetarian diet.



NUTRICODE

DETOX HERBAL INFUSION

Who is this food supplement intended for?

For those who want to help the natural processes of cleansing the body from unnecessary metabolic products.

How does it work?

Contains precious herbs that support body cleansing: 1) hibiscus blossom supports proper metabolic processes and removal of excess water from the body, 2) green tea leaves are excellent antioxidants, also support the activity of digestive enzymes, favorably affect metabolism, 3) *Centella Asiatica* and sea buckthorn fruits support the circulatory system, positively impacting on the functioning of the body, 4) cranberry fruits support proper cleansing of the body from unnecessary metabolic products.



SKINNY HERBAL INFUSION

Who is this food supplement intended for?

For those wishing to maintain accurate body weight.

How does it work?

This herbal blend filled with gifts of the nature not only supports weight loss but also positively influences functioning of the body: 1) dandelion root supports proper liver and proper conduct of digestive processes, 2) corn silk, spiny restharrow and hibiscus blossom help to remove excess water from the body, and with it unnecessary metabolic products, supporting the process of gaining slim figure, 3) rosehip is a rich source of vitamin C.



What makes them stand out?

They create aromatic infusions combining delicious taste with beneficial properties. In addition, a practical measuring cup is provided with each supplement to facilitate precise measuring of the product.

How to use infusions?

Pour 1 scoop (2 g) into a dish, pour hot water (approx. 150 ml), brew for 2 to 3 minutes. Drink 2 times a day-after breakfast and after lunch, until 6.00 pm.

PERFUMES

FRAGRANCE FAMILIES

What are fragrance families?

When classifying perfumes, experienced composition creators use fragrance families categories, also known as olfactory groups. These are groups of fragrances of a specific nature – strong, fresh, seductive...

Why is the knowledge of them so important?

Familiarity with the main fragrance families allows you to perfectly match perfumes to your character and occasion.

What are the main fragrance families?

We present the main fragrance families in the table below:



FLORAL *super feminine*

This is the largest and most diverse perfume family. Floral compositions create fresh, ethereal and delicate bouquets, that will delight every woman. You can go ahead and experiment with fragrances and change them depending on the occasion. The romantic nature of these perfumes was especially created to emphasize female sensuality.

FOUGERE *seductively masculine*

Exceptionally intriguing family of fragrances, dominated by forest, grass and herbal accords. Its name comes from French and means fern. Created for men who appreciate the classics, are attached to the traditional canons of masculinity. These are compositions that perfectly emphasize professionalism and mature style.

CITRUS *fresh and stimulating*

Juicy fruits form an extremely refreshing citrus group providing a refreshing sensation and an amazing boost of energy. They emphasize your temperament, sociable and cheerful nature, and additionally put you in a good mood. Perfect for people who love life and who like to play and feel comfortable.

ORIENTAL *strong and untamed*

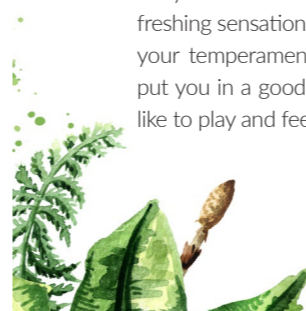
Fragrances associated with the countries of Far East, bring to mind exotic travels, mysterious places and intriguing situations. These are compositions with warm and exotic tones. Both sweet and smoky notes appear in them. They are perfect for autumn and winter days and special occasions.

CHYPRE *sensual and tempting*

This family is dominated by bold, strong and chic compositions. They bring to mind smell of silk scarves and elegant gloves. Woody and herbal-earth notes pulsating in perfumes give them clear and fresh aroma that attracts attention and adds confidence. Suitable for people with a strong character, intriguing and sensual.

WOODY *sophisticated and classy*

Warm and deep notes combined with refined accords create an elegant and sophisticated group of fragrances. Many of them were used to create perfumes in ancient times. They are distinguished by a resinous, forest aroma. These moody, mysterious and noble compositions add faith to your own abilities.



FEDERICO MAHORA PERFUMES

PURE ROYAL UNISEX

What characterizes the new line of perfumes?

PURE ROYAL UNISEX fits current trends of returning to classic perfumery, when fragrances were not attributed to gender. These are extremely original compositions created for women and men – on one hand strong and expressive, on the other broken with bright and fresh accents. It's a perfume that you can share with your partner, and on each of you will smell differently.

Which fragrances have appeared among the PURE ROYAL UNISEX perfumes?

We've listed all the new fragrances in the table below:



PURE ROYAL UNISEX

PURE ROYAL 900

TYPE:
fascinating, unique, charming cherry scent
FRAGRANCE NOTES:
Head: black cherry, cherry liqueur, bitter almonds
Heart: rose, jasmine, sour cherry
Base: tonka beans, sandalwood, vetiver and cedar

PURE ROYAL 903

TYPE:
energizing, positive
FRAGRANCE NOTES:
Head: mandarin, bergamot, lemon, petitgrain, rosemary
Heart: neroli, orange blossom, jasmine
Base: cedar wood, musk, peach

PURE ROYAL 901

TYPE:
classic, balanced, elegant
FRAGRANCE NOTES:
Head: mandarin, wormwood, juniper
Heart: cardamom, ginger, lavender
Base: cedar wood, amber, patchouli

PURE ROYAL 904

TYPE:
rebellious, bold, brisk
FRAGRANCE NOTES:
Head: caraway, cardamom, cyclamen
Heart: incense, iris, earth notes
Base: musk, leather, sandalwood

PURE ROYAL 902

TYPE:
fresh, bright, energizing
FRAGRANCE NOTES:
Head: mandarin, bergamot, lemon
Heart: petitgrain, orange blossom, pepper
Base: cedar wood, musk, moss

FEDERICO MAHORA PERFUMES

PURE ROYAL

Which new fragrances appear among the PURE ROYAL perfumes?

We've listed all the new PURE ROYAL fragrances in the table below:

FOR HER

PURE ROYAL 777

TYPE:
elegant, subdued, vintage
FRAGRANCE NOTES:
Head: bergamot, peach, plum, black currant, lily, pear
Heart: mimosa, rose, jasmine, heliotrope, lily of the valley, coconut
Base: vanilla, sandalwood, tonka beans, musk, caramel

PURE ROYAL 828

TYPE:
delightful, full of sweetness
FRAGRANCE NOTES:
Head: lemon, raspberry, almond, black currant
Heart: rose, orange blossom, jasmine
Base: vanilla, patchouli, ambergris, musk

PURE ROYAL 825

TYPE:
elegant, non-obvious
FRAGRANCE NOTES:
Head: bergamot, lavender, wormwood
Heart: balsam fir, jasmine, cedar wood
Base: oakmoss, musk, vanilla

PURE ROYAL 829

TYPE:
stylish, adds confidence
FRAGRANCE NOTES:
Head: mandarin, lemon, nectarine
Heart: pepper, freesia, peony
Base: caramel, musk vanilla, sandalwood

PURE ROYAL 826

TYPE:
classic, fresh
FRAGRANCE NOTES:
Head: aldehyde, bergamot, violet
Heart: lily of the valley, jasmine, ylang-ylang
Base: clover, iris, musk

PURE ROYAL 827

TYPE:
cheerful, full of energy, sunny
FRAGRANCE NOTES:
Head: peach, lemon, apple blossom, juicy pear, violet leaves
Heart: jasmine, freesia, hibiscus, green leaves
Base: musk, cedar wood, sandalwood

FOR HIM

PURE ROYAL 830

TYPE:
strong, for confident men
FRAGRANCE NOTES:
Head: green apple, mandarin
Heart: orange blossom, lavender, carrot seed, rum accord, nutmeg
Base: leather, vanilla, tonka beans, cedar wood

PURE ROYAL 831

TYPE:
transparent, fresh, mild
FRAGRANCE NOTES:
Head: bergamot, mandarin, green notes
Heart: lavender, rhubarb, apple blossom
Base: sandalwood, oakmoss, cedar wood, musk

PURE ROYAL 832

TYPE:
uncompromising, blunt
FRAGRANCE NOTES:
Head: black pepper, lavender
Heart: iris, clove, cinnamon
Base: black vanilla, patchouli



FEDERICO MAHORA PERFUMES

PURE ROYAL 15 ML

Why are PURE ROYAL mini perfumes introduced?

Thanks to the compact and lightweight 15 ml bottle you can have your favourite perfume always with you-when you travel, in the most important moments or daily duties, to feel confident in any situation. It is also a great option for people who like to change their scents often – depending on their mood and circumstances. With this mini versions matching the perfect composition will no longer be a problem.

What fragrances are there in a 15 ml bottle?

Female: 142, 146, 147, 162, 171, 298, 317, 322, 352, 359, 362, 366, 800, 803, 807, 809, 810, 811, 817, 820 and male: 199, 301, 327, 334, 335, 814, 815, 821, 822, 823.



FEDERICO MAHORA PERFUMES

PURE

Which new fragrances appear among the PURE perfumes?

We've listed all the new PURE fragrances in the table below:

FOR HER	FOR HIM
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PURE 372

TYPE:

elegant, classic, balanced

FRAGRANCE NOTES:

Head: patchouli, green apple, bergamot, lemon, pink pepper
Heart: sandalwood, rose, musk
Base: peach, blackcurrant, lily, ylang-ylang, amber

PURE 481

TYPE:

modern, flamboyant, defiant

FRAGRANCE NOTES:

Head: bergamot, cypress, fresh flowers
Heart: iris, lavender, light wood
Base: amber, iris, musk

PURE 447

TYPE:

expressive, charming, cheerful

FRAGRANCE NOTES:

Head: exotic fruit, red fruit, bergamot, yellow plum, pink berries
Heart: May lily, freesia, rose, jasmine, peach
Base: patchouli, moss, musk, amber tree, sandalwood

PURE 482

TYPE:

stimulating, fresh, thrilling

FRAGRANCE NOTES:

Head: lemon, yellow mandarin, pineapple, apple, bergamot, green leaves, grapefruit
Heart: nutmeg, black pepper, saffron, ginger, orange tree, cardamom
Base: vanilla, cedar, amber, dry wood, styrax, patchouli, tonka beans, Haitian vetiver

PURE 448

TYPE:

surprising, seductive, with a hint of sweetness

FRAGRANCE NOTES:

Head: rose petals, saffron blossom, white woods
Heart: Arabian jasmine, plum, vanilla planifolia
Base: vetiver, amber, musk

PURE 483

TYPE:

mature, toned, retro

FRAGRANCE NOTES:

Head: apple, mandarin, orange, cinnamon, sage
Heart: lavender, patchouli, rosemary
Base: sandalwood, olive tree

PURE 449

TYPE:

multi-layered, thrilling, graceful

FRAGRANCE NOTES:

Head: lemon, mandarin, pear, bergamot, licorice, rhubarb, peach, pineapple, coconut, plum, grapefruit, cardamom
Heart: jasmine, rose, lily of the valley, orange tree, sunny notes, violet, geranium, wine lees
Base: vanilla, gourmand, patchouli, musk, sandalwood, cedar, dry wood



BEAUTY COSMETICS

SHAVING FOAM FOR WOMEN

How does it work?

The foam softens hair effectively, ensuring a close and comfortable shave without irritation. Contains allantoin, which soothes and reduces the risk of redness. Smooths the skin, leaving it soft and pleasant to the touch.

Is it suitable for shaving legs only?

Not. Thanks to its gentle formula, the foam is ideal not only for your legs but also delicate areas of your armpits and bikini.

How does it smell?

The foam has a beautiful fragrance of perfume PURE 18.

How to use it?

Spread a small amount of foam on previously moistened parts of the body to shave, after shaving, rinse with warm water.



NEW FRAGRANCES

Which beauty cosmetics are available in new fragrances?

New fragrances are available for Perfumed Shower Gels (female: 366, 809, male: 823), Body Balms (18, 20, 366, 809) and Perfumed Antiperspirant Roll-On (female: 20, male: 472).



FEDERICO MAHORA MAKEUP

AUTUMN-WINTER TRENDS 2019-2020

What will characterize the autumn-winter season 2019-2020?

This season will be remembered by everyone, because makeup will be all about emotions, uniqueness and creativity. It's the end of cliché looks that we can watch on social media or television – it's time to stand out from the crowd, be inspired by art, don't be afraid of colour and intense radiance.

What does "focus on gloss" mean – one of the main trends of the season?

Glow that dominated last season will continue to set trends. Fresh, healthy and young-looking skin is the basis of your makeup. You will achieve this effect by playing with light using liquid and powder highlighters. Just apply glitter eye-shadows in gold, silver and copper to your eyelids and your look will soon become *glamorous*. Don't be afraid of gloss – you can feel free to apply it to your temples and lips – autumn and winter don't have to be boring.

How does makeup manifest "artistic soul" – the second of the main trends?

It is here that you can let your imagination run wild and feel like on the catwalk of the best designers, applying intense colours on the eyelids, especially in shades of green, blue and purple, and strongly emphasizing lips with red, burgundy or the most tasty shades of this season – caramel and chocolate. The *artful* trend will allow you to express everything that lies inside you, making makeup a real work of art – your own and unique work.

Which of the colour cosmetics, besides novelties, fit into the current trends?

Long-Lasting Automatic Eye Pencil *Ocean Reflection*, Color Intense Lipstick *Burgundy Wine*, Long-Lasting Matte Liquid Lipstick *Violet*, Glowing Drops 3d Liquid Highlighter, MIX & MATCH Blush *Charisma and Desire*, MIX & MATCH Eyeshadow *Ultramarine, Lovely Orchid, Nautica, Infusion and Copper Goddess*.



FEDERICO MAHORA MAKEUP

MULTIFUNCTIONAL PRIMER SPF 30

How does it work?

Multifunctional Primer SPF 30 is a creamy emulsion with beige shade and ultra-light formula. It gives the skin a beautiful, healthy look and gently evens the colour. Perfectly smooths the complexion, while helping to protect against harmful effects of UV rays. It doesn't accumulate in wrinkles, doesn't burden or dry the skin. Moreover, it is enriched with chamomile water, aloe and calendula extracts.

What makes it stand out?

The primer contains a high SPF 30 factor and smells beautifully. It can be used not only under makeup, but also as an independent cosmetic. Because it does not contain animal ingredients, it can be used by vegans.

How to apply it?

Spread evenly on the face.



FEDERICO MAHORA MAKEUP

IDEAL COVER EFFECT FOUNDATION

How does it work?

Ideal Cover Effect Foundation is a cosmetic with a long-lasting formula and high pigmentation. Perfectly covers all imperfections and evens skin tone. It provides it with a perfect look without a mask effect. Does not clog pores. Due to the light and silky consistency, it spreads accurately. It evenly covers and gently mattes the skin even after applying a thin layer. The foundation is very efficient and ideal for all skin types.

What makes it stand out?

The foundation is distinguished primarily by long-lasting coverage – up to 16 hours, as well as a unique moisture-resistant formula. Thanks to it, the cosmetic is perfect for hot days and night out. It's also recommended for active people. It allows you to enjoy a perfect look even during training!

How to apply it?

Shake well before use and spread evenly over the face.

What foundation colours are available?

There are five shades to choose from – the lightest *Nude*, medium *Soft* and *Olive Beige*, and perfect for dark-skinned people *Toffee* and *Dark Brown*.



FEDERICO MAHORA MAKEUP

LONG LASTING SPARKLE CREAM EYESHADOW

How does it work?

Long Lasting Sparkle Cream Eyeshadow leaves a captivating, intense shine on the eyelids. Thanks to the creamy-powder consistency, it is easy to apply and does not accumulate in skin creases. It quickly solidifies on the eyelids, giving them a stunning glow. It's non-sticky and does not flake off.

What makes it stand out?

The shade is extremely efficient and durable – it can last even all day! It also allows you to play with makeup – by applying successive layers you can gradate colour saturation according to your needs and occasion. Moreover, thanks to the fact that it does not contain ingredients of animal origin, it is ideal for vegans.

How to apply it?

Take a small amount of shade on your finger and spread it on the eyelids.

What shadow colours are available?

You may choose from three shades – crystalline *Ice Palace*, radiant *Golden Treasure* and sparkling *Copper Grace*.



ICE PALACE

GOLDEN TREASURE

COPPER GRACE



AURILE

INSTANT COFFEES

What new coffees appeared in the AURILE line?

For the first time, the AURILE line has been expanded with instant coffees:

CREMA is a delicate and perfectly balanced coffee powder. The harmonious composition of mild taste and delightfully rich aroma captivates all senses from the very first sip. A cup full of finesse enchants with expressive notes, making each moment, like afternoon meeting with friends, unique.

INTENSE is a coffee for connoisseurs of deep coffee accents, which due to freeze-drying process impresses with strong, multi-layered taste. It is a composition creating an intriguing combination of clarity and richness of aroma. It stimulates action, while providing intense sensations. It's a cup full of black, energizing essence perfect for a good start to the day.



PURE HOME

HOME RITUAL FRAGRANCE CANDLES

What characterizes HOME RITUAL candles?

These are candles with the captivating scents of PURE and PURE ROYAL perfumes and of the highest quality standards. They introduce sensual mood to the room, at the same time being a tasteful decoration for any interior. They contain paraffin produced in a modern hydro-refining process that meets the restrictive requirements of the German RAL standards.

What does it mean that candles meet the requirements of the RAL standard?

Our high quality Home Ritual Fragrance Candles use hydro-refined paraffin and a wick that meet strict requirements of the German RAL standard in terms of: scent intensity, optimal burn-up behaviour, wick quality – a strong cotton wick of suitable thickness, resistant to breaking and drowning, minimal smouldering, which does not pollute the airways, reduced soot, which ensures the candle looks beautiful when used.

How to properly light the candle?

Before each lighting, cut the wick to a height of about 5 mm, so that the flame will be stable and the candle will not smoke. Burn it for 3 to 4 hours – this will prevent tunneling (the wax will melt evenly), and will also allow the candle to develop a full bouquet of aromas.

What candle scents are available?

Female: PURE ROYAL 171, 359 and 809 and PURE 18, 20, 32, 413 and 436, and also male: PURE ROYAL 199 i 823 and PURE 52, 110, 472 and 473.

NEW FRAGRANCES

Which PURE HOME products have new fragrance versions available?

The offer includes new fragrances of Fragrance Home Ritual (female: PURE 413, male: PURE 472 and 473) and Wardrobe Fragrance (female: PURE 18, 20, 413 and PURE ROYAL 366, male: PURE 472 and PURE ROYAL 335).



SMART & CLEAN

EFFECTIVE FOAM WASHING-UP LIQUIDS

How does it work?

The innovative liquid formula easily removes all dirt and even the most persistent fat from the dishes, leaving them perfectly clean and shiny. Succulent fruit aromas transform routine activity into real pleasure.

Where did the name of the liquid come from?

The liquid creates a dense, active foam which makes it very efficient.

What's the scent?

Washing-up liquid is available in two versions: *Avocado & Berries* is a subtle combination of avocado and forest fruit fragrances, it has also been enriched with avocado extract and panthenol. *Raspberry*, with a sweet and tempting raspberry fragrance, contains raspberry extract and allantoin.



LUXURY FABRIC SOFTENERS

What scents appeared in the fabric softeners offer?

Two new scents have been added to the offer: *Alluring Freshness* (PURE 18) is a charming combination of chypre notes with fruity-floral accords, *Oriental Magic* (PURE 20) is a seductive combination of flowers, musk and patchouli.



SMART & CLEAN

REFRESHING PRODUCTS

What new products appeared in this series?

A new product has joined the SMART & CLEAN refreshing line – Wardrobe Fragrance and new fragrances of the already well-known: two Vacuum Fresheners and two fragrances of Home Perfume.

What fragrances?

Each of the three refreshing products is now available in two new fragrance versions: *Singapore Twilight* and *Maldives Paradise*. The unique places where we will celebrate the 15th and 16th anniversary of FM WORLD – Singapore and Maldives – inspired us to create these unique compositions. From now on, you can fill your home with them and feel like you are on a paradise vacation.



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ANTI-MIST GLASS CLEANER

How does it work?

It guarantees perfectly clean windows and mirrors for an unbelievably long time. Thanks to silicon nanoparticles, it creates a layer that facilitates washing and reduces the formation of impurities. It prevents the formation of steam, dirt and dust, perfectly degreases and leaves no streaks.

